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| --- | --- | --- | --- | --- | --- | --- |
| **Our Values** | **Critical To Our Success** | **Pillars & Filters** | **Sustainability Priorities** | **Strategic Priorities** | **Current SWOT**  **Action & Attention** | **New Resources Needed** |
| **TYPE OF COMPANY WE WANT TO BE:** | **CRITICAL SUCCESS FACTORS:** | **HEALTH PILLARS:**  **CUSTOMER**  **FINANCIAL**  **MASTERY**  **ORG. ENTITY**  **PARTNERSHIPS**  **OPERATIONAL DECISION FILTERS:**  **Does it:**   1. Contribute to overall corporate growth or sustainability? 2. Positively effect our people and/or the company? 3. Lead to increased effectiveness or efficiency? 4. Fit with our values? 5. Can risks be mitigated? | **CUSTOMER PRIORITIES:**  **FINANCIAL PRIORITIES:**  **MASTERY PRIORITIES:**  **ORG. ENTITY PRIORITIES**  **PARTNERSHIPS:** | **CUSTOMER PRIORITIES:**  **FINANCIAL PRIORITIES:**  **MASTERY PRIORITIES:**  **ORG. ENTITY PRIORITIES**  **PARTNERSHIPS:** | **INTERNAL WEAKNESSES:**  **EXTERNAL THREATS:**  **OPPORTUNITIES:** | |  |  | | --- | --- | | **ITEM** | **COST** | |  |  | |  |  | |  |  | |  |  | |  |  | |  |  | |