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| **Our Values** | **Critical To Our Success** | **Pillars & Filters** | **Sustainability Priorities** | **Strategic Priorities**  | **Current SWOT****Action & Attention**  | **New Resources Needed** |
| **TYPE OF COMPANY WE WANT TO BE:** | **CRITICAL SUCCESS FACTORS:** | **HEALTH PILLARS:****CUSTOMER****FINANCIAL****MASTERY****ORG. ENTITY****PARTNERSHIPS****OPERATIONAL DECISION FILTERS:****Does it:**1. Contribute to overall corporate growth or sustainability?
2. Positively effect our people and/or the company?
3. Lead to increased effectiveness or efficiency?
4. Fit with our values?
5. Can risks be mitigated?
 | **CUSTOMER PRIORITIES:****FINANCIAL PRIORITIES:****MASTERY PRIORITIES:****ORG. ENTITY PRIORITIES****PARTNERSHIPS:** | **CUSTOMER PRIORITIES:****FINANCIAL PRIORITIES:****MASTERY PRIORITIES:****ORG. ENTITY PRIORITIES****PARTNERSHIPS:** | **INTERNAL WEAKNESSES:****EXTERNAL THREATS:****OPPORTUNITIES:** |

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| **ITEM** | **COST** |
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