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| **Type:** | Standing Committee of ESLS Board of Directors |
| **Area of Focus:** | Strategic Development: Growth and service expansion |
| **Purpose:** | 1. Consider strategic investment initiatives to expand senior living alternatives within and for the Reformed Christian Community in the Edmonton area and Northern Alberta. 2. To develop a Strategic Plan and recommendations for the Board to consider for implementation within a 5-year period. |
| **Outcomes & Deliverables:** | 1. Review and evaluate all potential growth/expansion opportunities and determine the potential impact on, and benefit to the Society and our current services. 2. Analyze the viability and or best options to leverage ESLS’s resources for potential growth/expansion opportunities. 3. Ensure operational adherence to the Strategic Plan and make recommendations with rationale to amend priorities. 4. Make recommendations on when a full strategic planning session of the Board is required; and if so, recommend best approach. 5. Report annually to the membership at the Annual General meeting. |
| **Authority & Reporting:** | 1. Reports to the Executive Committee of the Board of Directors. 2. The committee cannot make decisions on behalf of the Society without permission and direction by means of a quorum of the Board of Directors. 3. The committee has no formal decision making authority; nor can it act without prior permission and direction. 4. The CEO shall act as the sole official representative of the Society for communication and presentation purposes to all external groups and prospective partners. |
| **Composition:** | The Committee shall be comprised of a minimum of 3, and maximum 5 people. They shall include the following:   1. CEO 2. Members of the Board of Directors who:  * Have served 1 full term on the Board of Directors, thus having a comprehensive knowledge of the organization, the sector and the role of and relationship to Government. One of which will serve as Committee Chair. * Have been ratified by a quorum of the Board. * Ideally have an interest/background in organizational strategy  1. As required, ad-hoc community members at large that have the necessary connections or applicable strategic development skills/expertise that may be of value to the Committee who:  * Has been ratified by a quorum of the Board |
| **Meeting Details:** | 1. Formal meeting minutes will be completed at the end of each meeting identifying actions of, and recommendations by the Committee. 2. Meeting frequency will be determined by the Chair, in consultation with the CEO, and is based on growth/expansion opportunities that may arise. |
| **Support Resources Needed:** | 1. Beyond the valued contribution of time of committed volunteers, significant resources or budgets are not expected. Support for minor administrative costs will be provided by the Society through the CEO. 2. The CEO will be responsible for storing/filing necessary documents, meeting minutes, etc. 3. The CEO will determine what if any additional staffing expertise or resources may be needed to support the endeavors of the Committee. |